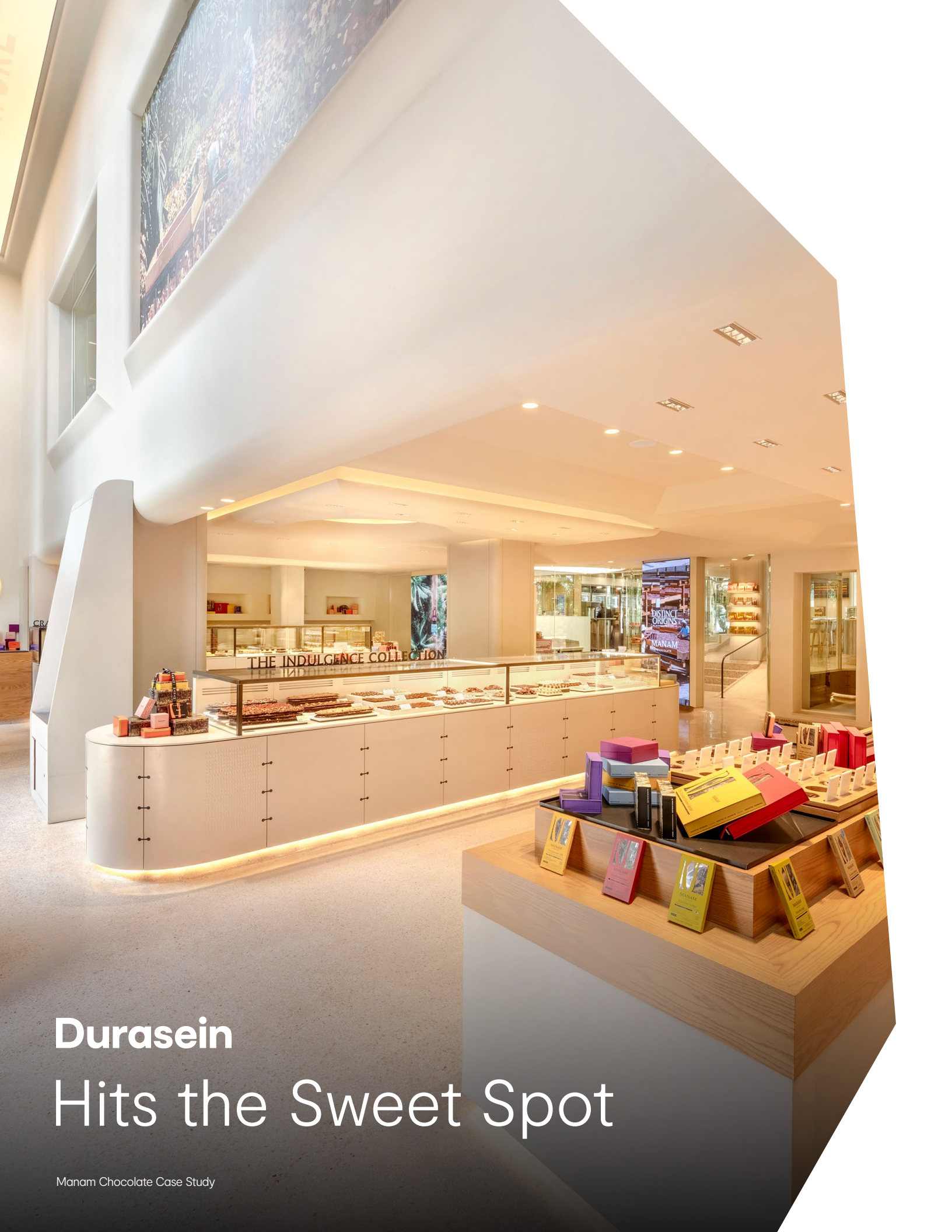




Durasein Hits the Sweet Spot

Manam Chocolate Case Study

The Project

Manam Chocolate

Location Hyderabad, India

Completed 2024

- Installation by Climaire Inc.
- Interior Design by I'm D'sign
- Material: DM2013 Sandalwood

The Challenge

Manam Chocolate, a 10,000-square-foot chocolate-making facility and retail store in Hyderabad, India, was set to open in 2024. This one-of-a-kind space needed to showcase their beautifully packaged chocolates and freshly made treats, allowing customers to immerse themselves in the craft of chocolate-making. From digital storytelling to the Chocolate Lab, retail store, and a café with a live cacao tree in the middle, every inch of the space was envisioned as a sensory treat. To bring this dream to life, they needed hardworking, food-safe surfaces that complemented their luxurious chocolates.

Materials

I'm D'sign chose Durasein Solid Surface as one of the key ingredients to equip this high-end chocolatier. They selected the warm, flecked color of Sandalwood for the countertops, pairing it with natural materials that represent growing and farming, as well as industrial finishes linked to making and crafting. The appeal of Sandalwood went well below the surface. Thanks to its scratch and dent resistance, non-toxic and non-porous finish, and ease of cleaning, it had all the performance characteristics needed to withstand the daily crowds at this popular attraction, recently named one of Time Magazine's Top 100 Greatest Destinations of 2024.



DM2013
Sandalwood
Timeless
Collection

Durasein in Hospitality

The stringent demands of restaurant and hotel environments don't have to limit creativity. Thanks to its unique performance qualities, Durasein Solid Surface is an ideal choice for high-touch, hygienic spaces. With dozens of gorgeous colors and patterns, an exceptional ease of fabrication, and the ability to create curved shapes via thermoforming, our material has the perfect recipe for architects and designers to cook up something delicious.

