



Durasein

Rooted in
creativity

Mad Tree Brewing Company

The Project

Mad Tree Brewing Company Blue Ash, Ohio

- Hospitality Sector
- Fabricator: Millwork Elements, Columbus, Ohio
- Application: Countertops, cabinets
- Material: Boardwalk DM5003

The Challenge

As a Certified B Corp brewery, MadTree wanted its new space to embrace nature, the great outdoors, and sustainability. Its countertops and cabinets needed to reflect that aesthetic while being durable enough to withstand heavy use, frequent cleaning, and exposure to liquid. The team was also seeking a material that could wrap around the bar, creating flowing organic curves.

The Result

The team selected Durasein Solid Surface in Boardwalk, with its streaked and sandy neutral tones echoing the lifelike tree sculpture behind the bar. It was skillfully fabricated around the curves and corners to create a smooth finish on the main bar and the lower wheelchair-accessible counter. Durasein was also used as a facing on the bar's cabinetry, resulting in a cohesive look.



Materials

Performance was a key factor behind the choice of Durasein Solid Surface. This food-safe material naturally resists scratches, dents, moisture, and microbes, making it ideal for a busy brewery. The smooth surface is also easy to clean and can be repaired in place so it greets every customer looking beautiful.



DM5003
Boardwalk
Lively
Collection

Durasein in Hospitality

Performance and durability are must-haves in hospitality, but creativity is what draws customers in and helps win their loyalty. Durasein Solid Surface has it all, giving designers free reign to create one-of-a-kind atmospheres that are both tough and beautiful. Come see the gorgeous colors, unlimited shapes and sizes, and custom possibilities that await you at Durasein.

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